Comparing introductions: feedback

Introduction 1

This is an overly complicated introduction. It does attempt to explain how the question will be tackled, but overall it is rather short. It does not explain the term ‘meridional’ nor explain, even briefly, how temperature varies meridionally. The opening sentence is straightforward, but the second one is too long and grammatically complex. It needs to be broken down into shorter and simpler sentences.

Introduction 2

This is a strong introduction, which immediately explains what global ocean circulation is. It introduces, concisely, the main factors which drive this circulation and links this to redistribution of energy. A brief example to illustrate meridional temperature distribution is included. The last sentence points the way for the rest of the essay. Sentence structure is simple and therefore effective.

Introduction 3

This is a very straightforward introduction with an immediate focus on what drives ocean circulation. However, there is no mention of meridional temperature distribution and how this might be related to ocean circulation. There are no hints as to how the essay will be developed. Therefore this is overly short, though well expressed.